



2026 media data

www.lv-mediacenter.de
www.topagrar.com

*The number 1 for precise
and well-founded
professional information
in the green industry.*

top
agrar WIR SIND LANDWIRTSCHAFT

 **Landwirtschaftsverlag**

Advertisement price list No. 55 valid from issue 1/2026

Key Facts

Publication: monthly

Year: 55th year, 2026

Copies sold:

77.689 copies (according to IVW 2nd quarter 2025, incl. e-paper)

Place of publication:

48165 Münster, Germany

Publication house:

Landwirtschaftsverlag GmbH

Hülsebrockstraße 2 – 8,

48165 Münster, Germany

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! Please Note: In the media data, we only use the masculine and feminine form of address. Nevertheless, we naturally also address those who do not feel they belong to either gender.

top agrar is the leader among the trade and specialist magazines in Germanspeaking countries.

Targeted at agricultural managers and decision makers in the 'green industry', the magazine's main issue offers relevant information and practical guidance on a monthly basis.

top agrar is popular among users who appreciate its well-founded, accurate and specialist information of practical relevance.

The special programmes in cattle and pig farming are selective components of the main issue and complement the basic programme of top agrar.

*top agrar – We care
for farmers!*



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2nd quarter 2025:

distributed circulation: 79.216 copies

paid circulation: 77.689 copies

subscribed circulation: 70.618 copies

**top
agrar**
WIR SIND LANDWIRTSCHAFT



No.	Month	Publication date	Ad deadline	Copy deadline	Topics
1	January	16.12.25	24.11.25	01.12.25	Plant protection guide 2026, herbicide strategies for cereals in spring, no chance for rapeseed pests, tractor comparison test (multi-part), fresh calf management, pig health, agricultural professions A-Z
2	February	27.01.26	19.12.25	12.01.26	Fertiliser strategies for cereals and rapeseed, herbicide recommendations for beet, tips for grain legumes, tractor comparison test (multi-part), calf health, organic pig farming, bioeconomy as an opportunity for agricultural businesses + supplement Süd extra
3	March	17.02.26	26.01.26	02.02.26	Stabilise cereals with growth regulators, keep rye and triticale healthy, eliminate potato weeds, information on summer cereals, tips & trends in fertilisation technology, annual milk price comparison, current pig market + supplement Energie magazin
4	April	17.03.26	23.02.26	02.03.26	Using biostimulants correctly, keeping barley healthy, herbicide strategies for maize, tips & trends crop protection technology (mechanical & chemical), machinery & tips for sowing maize, suckler cow husbandry, animal welfare in pig farming + supplement Süd extra
5	May	21.04.26	26.03.26	02.04.26	Protecting potatoes from late blight, tips for hoeing maize, machinery and tips for grass/round bale silage, fertility management in cattle farming, sustainability in pig farming, water management in times of drought + supplement Energie magazin
6	June	19.05.26	23.04.26	30.04.26	Recommendations against Alternaria in potatoes, news on beet fungicides, status of crop certificates, preliminary reporting on DLG Field Days 2026, machinery and tips for grain harvesting, preventing heat stress in cattle farming, barn climate tips for pig farmers + innovation magazine Ackerbau
7	July	23.06.26	29.05.26	08.06.26	Rapeseed varieties for your region, tips on soil cultivation for rapeseed, information on soybeans, cover crops, machinery and tips on stubble cultivation, bull fattening, pig farming: Management of breeding centre + supplement Nord extra
8	August	21.07.26	29.06.26	06.07.26	Information on stubble liming, barley varieties for northern and southern Germany, herbicide strategies for rapeseed, machinery and tips for intercropping, dairy cow feeding, digitalisation in pig farming + supplement Energie Magazin
9	September	18.08.26	27.07.26	03.08.26	Wheat varieties for northern and southern Germany, keeping grain free of weeds in autumn, machinery and tips for maize harvesting, cattle farming animal health, pig farming: feeding + supplement Süd extra
10	October	22.09.26	31.08.26	07.09.26	How to boost rapeseed and cereal growth, topic glasswing cicadas, machinery and sowing tips, milking procedures and hygiene, new farrowing systems + supplement Forst-Magazin
11	November	20.10.26	28.09.26	05.10.26	News about maize, focus: preliminary reporting on EuroTier 2026 (feed technology, slurry technology, technology trends), top agrar university ranking 2026 + supplements Süd extra + Energie magazin
12	December	24.11.26	02.11.26	09.11.26	Recommended preservative: corn, what are the benefits of physical preservatives, tips and trends in forestry, cattle farming: stable construction and conversion, pig farming: emission reduction, farm management: insurance focus

	Format	Layout	Type area width x height in mm	Bleed format width x height in mm (plus 3 mm bleed all around)	Basic price			
					b/w	2c/3c	4c	
EDITORIAL PAGES	1/1 page		190 x 270	210 x 297	14.340 €	18.055 €	22.432 €	Advertisement motifs with bleed plus 3% bleed surcharge
	2/3 page	horizontal	190 x 178	210 x 193	12.307 €	14.858 €	19.124 €	
	1/2 page	horizontal vertical	190 x 133 94 x 270	210 x 148 104 x 297	9.616 €	11.880 €	14.941 €	
	1/3 page	horizontal vertical	190 x 88 61 x 270	210 x 103 71 x 297	6.668 €	8.283 €	10.360 €	
CLASSIFIED PAGES	1/2 page	4-columns 2-columns	190 x 133 94 x 270	Advertisement rates by mm on classified pages: b/w per mm 1-column: € 14,60 2c/3c per mm 1-column: € 18,30 4c per mm 1-column: € 23,10 Example: Height in mm x no. of col. x mm-price (dep. on colour) e. g. 1/8 page, 4-columns, 4c (32 mm x 4 columns) x € 23,10 = € 2.956,80 Column widths: 1-column: 46 mm 2-columns: 94 mm 4-columns: 190 mm Further formats are available in the classified ads section. Discounts apply to classified ads in the main issue: Price by mm (46 mm column): b/w per mm 1-column: € 8,30 2c/3c per mm 1-column: € 9,70 4c per mm 1-column: € 12,00	Discounts for advertising within 12 month: By space 1/2 page: 3 % 1/1 page: 5 % 3 pages: 10 % 6 pages: 15 % 9 pages: 17 % 12 pages: 20 % 18 pages: 22 % 24 pages: 23 % By insertion 3 bookings: 3 % 6 bookings: 5 % 9 bookings: 7 % 12 bookings: 10 % 18 bookings: 15 % Job recruitments are not eligible for discounts.			
	1/3 page	4-columns	190 x 88					
	1/4 page	4-columns 2-columns 1-column	190 x 66 94 x 133 46 x 270					
	1/6 page	4-columns 2-columns	190 x 43 94 x 88					
	1/8 page	4-columns 2-columns 1-column	190 x 32 94 x 66 46 x 133					
	1/16 page	2-columns 1-column	94 x 32 46 x 66					
	1/32 page	1-column	46 x 32					

All prices in Euro excl. VAT

In the **text section**, we offer you an exclusive sole placement on a page under or next to editorial content.

In the **advertising section**, we place your advert alongside other adverts on a constructed page.





	Format	Layout	Type area width x height in mm	Bleed format width x height in mm (plus 3 mm bleed all around)	Basic price			
					b/w	2c/3c	4c	
EDITORIAL PAGES	1/1 page		190 x 270	210 x 297	6.412 €	7.988 €	9.980 €	Advertisement motifs with bleed plus 3% bleed surcharge
	2/3 page	horizontal	190 x 178	210 x 193	5.328 €	6.625 €	8.315 €	
	1/2 page	horizontal vertical	190 x 133 94 x 270	210 x 148 104 x 297	4.163 €	5.177 €	6.496 €	
	1/3 page	horizontal vertical	190 x 88 61 x 270	210 x 103 71 x 297	2.888 €	3.590 €	4.504 €	
CLASSIFIED PAGES	1/2 page	4-columns 2-columns	190 x 133 94 x 270	Advertisement rates by mm on classified pages: b/w per mm 1-column: € 6,30 2c/3c per mm 1-column: € 7,80 4c per mm 1-column: € 9,70	<u>In the text section,</u> we offer you an exclusive sole placement on a page under or next to editorial content. <u>In the advertising section,</u> we place your advert alongside other adverts on a constructed page.			
	1/3 page	4-columns	190 x 88					
	1/4 page	4-columns 2-columns 1-column	190 x 66 94 x 133 46 x 270	Example: Height in mm x no. of col. x mm-price (dep. on colour) e. g. 1/8 page, 4-columns, 4c (32 mm x 4 columns) x € 9,70 = € 1.241,60				
	1/6 page	4-columns 2-columns	190 x 43 94 x 88					
	1/8 page	4-columns 2-columns 1-column	190 x 32 94 x 66 46 x 133	Column widths: 1-column: 46 mm width 2-columns: 94 mm width 4-columns: 190 mm width Further formats are available in the classified ads section.				
	1/16 page	2-columns 1-column	94 x 32 46 x 66					
	1/32 page	1-column	46 x 32					

Figures | Offers | Topics

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All about our
agricultural
brands



The special programme on pig farming provides monthly tips on pig husbandry, current trends, and information on market development.

Farmers, advisors, and veterinarians will also find recommendations on animal health, feeding, management, and husbandry systems.





	Format	Layout	Type area width x height in mm	Bleed format width x height in mm (plus 3 mm bleed all around)	Basic price			
					b/w	2c/3c	4c	
EDITORIAL PAGES	1/1 page		190 x 270	210 x 297	10.059 €	12.538 €	15.681 €	Advertisement motifs with bleed plus 3% bleed surcharge
	2/3 page	horizontal	190 x 178	210 x 193	8.364 €	10.390 €	13.043 €	
	1/2 page	horizontal vertical	190 x 133 94 x 270	210 x 148 104 x 297	6.532 €	8.121 €	10.190 €	
	1/3 page	horizontal vertical	190 x 88 61 x 270	210 x 103 71 x 297	4.530 €	5.628 €	7.064 €	
CLASSIFIED PAGES	1/2 page	4-columns 2-columns	190 x 133 94 x 270	Advertisement rates by mm on classified pages b/w per mm 1-column: b/w per mm 1-column: € 9,80 2c/3c per mm 1-column: € 12,10 4c per mm 1-column: € 15,30			<u>In the text section</u> , we offer you an exclusive sole placement on a page under or next to editorial content.	
	1/3 page	4-columns	190 x 88					
	1/4 page	4-columns 2-columns 1-column	190 x 66 94 x 133 46 x 270	Example: Height in mm x no. of col. x mm-price (dep. on colour) e. g. 1/8 page, 4-columns, 4c (32 mm x 4 columns) x € 15,30 = € 1.958,40			<u>In the advertising section</u> , we place your advert alongside other adverts on a constructed page.	
	1/6 page	4-columns 2-columns	190 x 43 94 x 88					
	1/8 page	4-columns 2-columns 1-column	190 x 32 94 x 66 46 x 133	Column widths: 1-column: 46 mm width 2-columns: 94 mm width 4-columns: 190 mm width Further formats are available in the classified ads section.				
	1/16 page	2-columns 1-column	94 x 32 46 x 66					
	1/32 page	1-column	46 x 32					

Zahlen | Angebote | Themen

www.lv-mediacenter.de

Alles über unsere Agrar-Marken



The monthly special programme Cattle farming informs cattle farmers, advisors as well as veterinarians about relevant topics from the areas of animal health, management, feeding and young animal rearing.

Farm reports are the focus here just as much as current market developments.



Size of page: 210 mm width/297 mm height

Type area: 190 mm width/270 mm height

Column width and number:

Classified pages: 46 mm/4 columns

Editorial pages: 61 mm/3 columns

Bleed sizes:

Magazine format plus 3 mm bleed. The left and right bleed widths may vary by up to 3 mm from the magazine format depending on copy thickness.

Printing method:

Cover: Sheet-fed offset; inside pages: web-fed offset

Binding:

Adhesive binding (please consider this for formats across the gutter)

Data transfer by E-Mail: anzeigen@topagrar.com

Data formats: Print optimised PDF according to PDF/X-4:2010_CMYK. Please ensure EPS fonts are converted into paths! Files that are not encapsulated are accepted only on request. Submit 4 colour prints in 300 dpi resolution and composite mode (CMYK).

Advertisement copies/proofs:

Proofs are absolutely necessary for optimal colour reproduction. You will find the right paper profile at www.lv-mediacycenter.de/druckprofilefachzeitschriften/. Without available proofs as colour reference, a colour complaint is excluded. Additional layout and image processing costs will be invoiced.

Colour advertisements:

All colours are generated from Euroscale standards. Special colours are possible on request. Colours not in CMYK-mode are automatically converted to the suitable paper profile in CMYK Improved colours. This may result in small colour deviations. Complaint claims are excluded. Placing ads on consecutive pages on request. Ads on consecutive editorial pages are subject to surcharges.

Terms of payment:

For advance payment and direct debit

3 % discount,

14 days from date of invoice 2 % discount,

30 days net from date of invoice.

Due to tax regulations please provide your tax number and/or VAT ID when placing the order.

Bank details:

Volksbank im Münsterland eG

IBAN DE78 4036 1906 1004 0313 00

BIC GENODEM11BB

! For printed materials created with AI-supported tools (e.g. Canva), we do not accept liability. These may potentially cause issues during printing that we cannot verify in advance.

General terms and conditions: Our terms and conditions are at www.lv-mediacycenter.de/agb/ to be viewed.

Special editions · Formats · Prices

SÜDextra and **NORDextra**

**top
agrار**
WIR SIND LANDWIRTSCHAFT

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	Format	Type area width x height in mm	Bleed format width x height in mm (plus 3 mm bleed all around)	Grundpreis		
				b/w	2c/3c	4c
EDITORIAL PAGES	1/1 page		190 x 270	200 x 280	2.984 €	3.730 €
	2/3 page	horizontal	190 x 178	200 x 190	1.990 €	2.487 €
	1/2 page	horizontal vertical	190 x 133 94 x 270	200 x 145 100 x 280	1.868 €	2.333 €
	1/3 page	horizontal vertical	190 x 88 61 x 270	200 x 100 65 x 280	1.221 €	1.527 €
CLASSIFIED PAGES	1/2 page	4-columns 2-columns	190 x 133 94 x 270	Advertisement rates by mm on classified pages: b/w per mm 1-column: € 3,10 2c/3c per mm 1-column: € 3,80 4c per mm 1-column: € 4,60 Example: Height in mm x no. of col. x mm-price (dep. on colour) e. g. 1/8 page, 4-columns, 4c (32 mm x 4 columns) x € 4,60 = € 588,80 Column widths: 1-column: 46 mm width 2-columns: 94 mm width 4-columns: 190 mm width Further formats are available in the classified ads section. ! We reserve the right to scale special editions and supplements during printing.		
	1/3 page	4-columns	190 x 88			
	1/4 page	4-columns 2-columns 1-column	190 x 66 94 x 133 46 x 270			
	1/6 page	4-columns 2-columns	190 x 43 94 x 88			
	1/8 page	4-columns 2-columns 1-column	190 x 32 94 x 66 46 x 133			
	1/16 page	2-columns 1-column	94 x 32 46 x 66			
	1/32 page	1-column	46 x 32			



In the text section, we offer you an exclusive sole placement on a page under or next to editorial content.

In the advertising section, we place your advert alongside other adverts on a constructed page.

The top agrار special edition

... **SÜDextra** is sent selectively and precisely to 25.000 farmers in Bavaria and Baden-Württemberg. Süd extra is published as a supplement to top agrار 4 times a year and offers exciting articles, product news and innovations, as well as all the information on the trade fairs (Regio Agrar, Agrarschau Allgäu, Karpfhamer Fest and much more) in the region.

NORDextra is the special issue for top agrار subscribers in Schleswig-Holstein, Niedersachsen, Bremen, Hamburg and Mecklenburg-Vorpommern. Nord extra is selectively distributed to 25.000 readers as a supplement in the 7/2026 issue of top agrار.

Special edition	top agrار- issue	Pub. date	Ad dead- line	Copy dead- line
SÜDextra 1/26	February 2026	27.01.26	12.12.25	19.12.25
SÜDextra 2/26	April 2026	17.03.26	16.02.26	23.02.26
NORDextra	July 2026	24.06.26	20.05.26	28.05.26
SÜDextra 3/26	September 2026	18.08.26	20.07.26	27.07.26
SÜDextra 4/26	November 2026	20.10.26	21.09.26	28.09.26

Contacts

Advertisement service: anzeigen@topagrar.com

Editorial office: Guido Höner (head),
Klaus Dorsch (SÜDextra), Florian Tastowe (NORDextra)
Phone: +49 25 01/8016400
redaktion@topagrar.com



	Format	Type area width x height in mm	Bleed format width x height in mm (plus 3 mm bleed all around)	Basic price		
				b/w	2c/3c	4c
EDITORIAL PAGES	1/1 page		190 x 270	200 x 280	4.981 €	6.197 €
	2/3 page	horizontal	190 x 178	200 x 190	3.320 €	4.130 €
	1/2 page	horizontal vertical	190 x 133 94 x 270	200 x 145 100 x 280	2.741 €	3.409 €
	1/3 page	horizontal vertical	190 x 88 61 x 270	200 x 100 65 x 280	1.908 €	2.376 €
CLASSIFIED PAGES	1/2 page	4-columns 2-columns	190 x 133 94 x 270	Advertisement rates by mm on classified pages: b/w per mm 1-column: € 4,60 2c/3c per mm 1-column: € 5,70 4c per mm 1-column: € 7,30 Example: Height in mm x no. of col. x mm-price (dep. on colour) e. g. 1/8 page, 4-columns, 4c (32 mm x 4 columns) x € 7,30 = € 934,40 Column widths: 1-column: 46 mm width 2-columns: 94 mm width 4-columns: 190 mm width Further formats are available in the classified ads section.		
	1/3 page	4-columns	190 x 88			
	1/4 page	4-columns 2-columns 1-column	190 x 66 94 x 133 46 x 270			
	1/6 page	4-columns 2-columns	190 x 43 94 x 88			
	1/8 page	4-columns 2-columns 1-column	190 x 32 94 x 66 46 x 133			
	1/16 page	2-columns 1-column	94 x 32 46 x 66			
	1/32 page	1-column	46 x 32			
				! We reserve the right to scale special editions and supplements during printing.		



In the text section, we offer you an exclusive sole placement on a page under or next to editorial content.
In the advertising section, we place your advert alongside other adverts on a constructed page.

Strong top agrar magazines

The top agrar-Supplements Energie and Forst on special topics are targeted at very specific subscribers in Germany, Austria and Switzerland. The number of copies is 40.000. Regular topics covered by the Energiemagazin are biogas, biomass, bio fuels, solar energy/ photovoltaics, thermal and windpower. The Forstmagazin covers tree species and tree planting, felling and logging equipment, forest management, timber marketing and noteworthy trends. These up-market and high-quality editorial sections offer advertisers ideal exposure at competitive rates.

Supplement	top agrar-issue	Pub. date	Ad dead-line	Copy dead-line
ENERGIE 1/26	March 2026	17.02.26	19.01.26	26.01.26
ENERGIE 2/26	May 2026	21.04.26	19.03.26	26.03.26
ENERGIE 3/26	August 2026	21.07.26	22.06.26	29.06.26
FORST	October 2026	22.09.26	02.09.26	08.09.26
ENERGIE 4/26	November 2026	20.10.26	14.09.26	21.09.26

Reaching a huge and targeted audience of interested farmers and agricultural businesses, the top agrar special supplements on *Energie* and *Forst* give your ads maximum exposure in this specific market segment.

Contacts

Advertisement service: anzeigen@topagrar.com

Editorial: Guido Höner (head), Hinrich Neumann, Diethard Rolink
Tel.: +49 2501/801 8809, diethard.rolink@topagrar.com

	Format		Type area	Bleed format	Basic price		
			width x height in mm	width x height in mm (plus 3 mm bleed all around)	b/w	2c/3c	4c
EDITORIAL PAGES	1/1 page		190 x 270	200 x 280	7.758 €	10.064 €	12.809 €
	2/3 page	horizontal	190 x 178	200 x 190	5.619 €	7.407 €	9.280 €
	1/2 page	horizontal vertical	190 x 133 94 x 270	200 x 145 100 x 280	4.421 €	5.734 €	7.299 €
	1/3 page	horizontal vertical	190 x 88 61 x 270	200 x 100 65 x 280	2.945 €	3.823 €	4.863 €
CLASSIFIED PAGES	1/2 page	4-columns 2-columns	190 x 133 94 x 270	Advertisement rates by mm on classified pages: b/w per mm 1-column: € 8,30 2c/3c per mm 1-column: € 10,70 4c per mm 1-column: € 14,10 Example: Height in mm x no. of col. x mm-price (dep. on colour) e. g. 1/8 page, 4-columns, 4c (32 mm x 4 columns) x € 14,10 = € 1.804,80 Column widths: 1-column: 46 mm width 2-columns: 94 mm width 4-columns: 190 mm width Further formats are available in the classified ads section. ! We reserve the right to scale special editions and supplements during printing.			<u>In the text section,</u> we offer you an exclusive sole placement on a page under or next to editorial content. <u>In the advertising section,</u> we place your advert alongside other adverts on a constructed page.
	1/3 page	4-columns	190 x 88				
	1/4 page	4-columns 2-columns 1-column	190 x 66 94 x 133 46 x 270				
	1/6 page	4-columns 2-columns	190 x 43 94 x 88				
	1/8 page	4-columns 2-columns 1-column	190 x 32 94 x 66 46 x 133				
	1/16 page	2-columns 1-column	94 x 32 46 x 66				
	1/32 page	1-column	46 x 32				

Magazine format: 200 x 280 mm, type area: 190 x 270 mm

All prices in Euro excl. VAT

Innovationsmagazin Ackerbau

The **Innovationsmagazin Ackerbau** brings together the expert knowledge of the editorial teams of top agrar and DLG-Mitteilungen. It focuses on crops, technology and strategies. **Tip:** Take advantage of the high circulation of the two leading agricultural trade magazines!

Selective insertion in both magazines reaches opinion leaders in the German arable farming scene and achieves a high reach in the 'arable farming' target group with low wastage!

Total circulation: approx. 50.000 copies

DLG-Mitteilungen: approx. 18.000 copies

top agrar: approx. 30.000 copies

Supplement	top agrar + DLG-Mitteilungen	Pub. date	Ad dead-line	Copy dead-line
INNOVATIONSMAGAZIN Ackerbau	June 2026	19.05.26	07.04.26	14.04.26
Spotlight Newsletter Innovationen im Ackerbau		28.05.26		



Contact

Advertisement service:
anzeigen@topagrar.com



Loose inserts and Bound-in inserts

top agrar offers the opportunity of promoting your internet platform in the printed issue. Advertise either in the main issue or in one of the livestock supplements, depending on your targeted readership.

Formats, bookings, prices (excl. VAT)

Special programme cattle farming
46 mm x 20 mm (4c), 12 bookings: 2.325 €

Special programme pig farming
46 mm x 20 mm (4c), 12 bookings: 1.636 €

Main issue
46 mm x 20 mm (4c), 12 bookings: 2.995 €

Ads are not discount-forming.

I will be pleased to advise you.

Contact:

Dennis Elfering
Phone: +49 2501/801 17 11
dennis.elfering@lv.de

I Please be sure to request the shipping address for loose-, bound in- and glued-inserts directly from the publisher.
Phone: +49 2501/801 17 11



Loose inserts

Before accepting the order, please submit a binding sample to the publisher.

Size up to a maximum of 190 x 280 mm. Closed edge on the long side is mandatory. Supplement price up to 25 g per % € 291 incl. shipping costs, excl. VAT. For higher weights and form 3 mm thickness price on request.

Bound-in inserts

Before accepting the order, please submit a binding sample to the publisher. These inserts will be supplied 2 weeks before publication date and in the quantity of the printed circulation plus a 2 % surplus. Please contact us for technical details and the circulation number. Price for the production of bound-in inserts are available on request and on submission of the print material.

Price for bound-in inserts:

Paper weight 115 to 150 g/m

2-page stitcher: € 27.103

4-page stitcher: € 40.368

Paper weight up to 115g/m

2-page stitcher: € 26.233

4-page stitcher: € 39.264

6-page stitcher: € 52.379

8-page stitcher: € 65.329

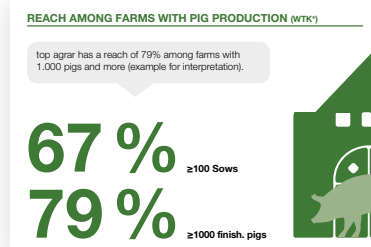
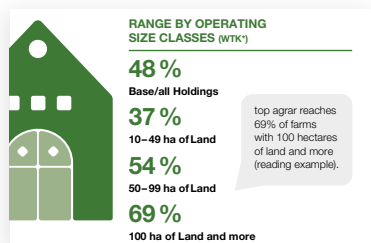
Glued inserts

Glued inserts (incl. CD-ROMs) are accepted in combination with full-page adverts only. Glued postcards cost € 150 per %. Envelopes with content, CD-ROMs and brochures up to 25 g per % € 173 incl. handling and shipping costs. Glued inserts are only accepted at specific positions within the issue. Glued inserts are not eligible for discounts. Only tip-on carrier ads are subject to discount. Please submit a binding sample to the publisher before the order is accepted.

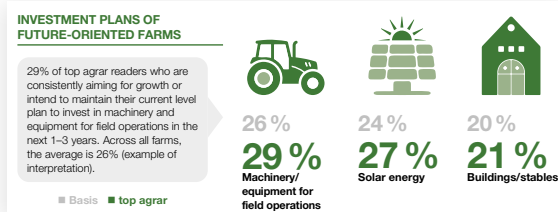
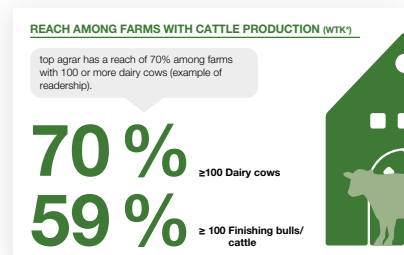
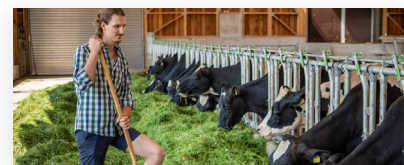
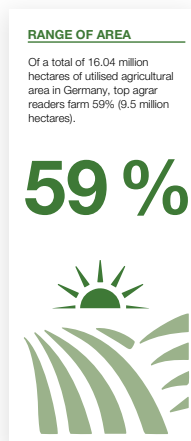
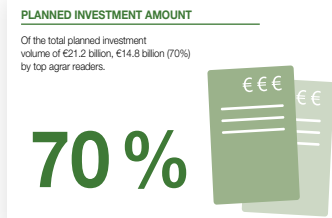
All prices excl. VAT.

Technical data for loose inserts, bound-in inserts and glued inserts on request. Special inserts are not discountable.

Selected facts



Among the nationwide publications examined, top agrar achieves by far the highest overall reach among agricultural enterprises, with 48%. In the size category of 100 hectares of utilised agricultural area and above, the title even reaches 69%.



Let's stay in touch



Let's talk about it – together we'll find your perfect format!

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